

# ANNUAL PR CONTENT CALENDAR



	SUN	MON	TUE	WED	THU	FRI	SAT
JANUARY				1 New Years Day	2	3	4
	5 Twelfth Night	6 National Technology Day	7	8	9	10	11
	12 Kiss A Ginger Day	13	14 National Clean Off Your Desk Day	15	16	17	18
	19	20	21 Squirrel Appreciation Day	22	23	24	25 Burns Night
	26	27	28 Fun At Work Day	29	30	31	

	SUN	MON	TUE	WED	THU	FRI	SAT
FEBRUARY							1
	2 Groundhog Day	3	4 World Cancer Day	5	6	7 Go Orange for a Day (Muscular Dystrophy)	8
	9	10	11	12	13 London Fashion Week	14 Valentine's Day	15
	16	17 Random Acts of Kindness Day	18	19	20	21	22
	23	24	25	26	27	28	29 Leap Year

	SUN	MON	TUE	WED	THU	FRI	SAT
MARCH	1 World Book Day	2	3	4	5 Ash Wednesday	6	7
	8 International Women's Day	9	10	11	12	13	14 Pi Day
	15	16	17 St. Patrick's Day	18	19	20 Spring Equinox	21
	22	23	24	25	26	27	28
	29	30	31 Daylight Saving Time				

	SUN	MON	TUE	WED	THU	FRI	SAT
APRIL				1 April Fools Day	2	3	4
	5	6	7 World Health Day	8	9	10 Siblings Day	11
	12	13	14	15	16 Wear Your Pyjamas to Work Day	17	18
	19	20	21 Queen's "Real" Birthday	22 International Mother Earth Day	23	24	25
	26	27	28 World Day for Safety & Health at Work	29	30 Honesty Day		

	SUN	MON	TUE	WED	THU	FRI	SAT
MAY						1 May Day	2
	3	4 Star Wars Day	5 Cinco de Mayo	6	7	8	9
	10	11	12	13	14 World Fair Trade Day	15	16
	17	18	19	20	21	22	23
	24 Brother's Day	25 National Wine Day	26	27	28	29	30
	31						

	SUN	MON	TUE	WED	THU	FRI	SAT
JUNE		1	2	3	4 National Cheese Day	5	6 D Day
	7	8	9	10	11	12	13 Queen's Official Birthday
	14	15 Men's Health Week	16	17	18	19	20 Summer Solstice
	21	22	23	24 Midsummer	25	26	27
	28	29	30 World Social Media Day				

	SUN	MON	TUE	WED	THU	FRI	SAT
JULY				1	2	3	4 Independence Day
	5	6	7	8	9	10	11 World Population Day
	12	13	14 Disability Awareness Day	15	16	17 National Tattoo Day	18
	19	20	21	22	23	24	25
	26	27	28	29	30 International Day of Friendship	31	

	SUN	MON	TUE	WED	THU	FRI	SAT
AUGUST							1 Yorkshire Day
	2	3	4 National Friendship Day	5	6	7	8
	9	10	11	12	13 Left Handers Day	14	15
	16	17	18	19	20	21	22
	23	24	25 National Second Hand Wardrobe Day	26	27	28 National Bow Tie Day	29
	30	31 Business Fire Protection Day					

	SUN	MON	TUE	WED	THU	FRI	SAT
SEPTEMBER			1	2	3	4	5 International Bacon Day
	6	7	8	9 National Boss/Employee Exchange Day	10	11	12
	13 Positive Thinking Day	14	15 Pension Awareness Day	16	17	18	19
	20	21 World Alzheimer's Day	22 Autumn Equinox	23	24	25 National Fitness Day	26
	27 Google's Birthday	28 Save Your Photos Day	29	30			

	SUN	MON	TUE	WED	THU	FRI	SAT
OCTOBER					1	2	3
	4	5	6	7 World Smile Day	8	9	10 World Mental Health Day
	11	12	13 Yorkshire Pudding Day	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27 Daylight Savings Ends	28 National Chocolate Day	29	30 Global Marketing Day	31 Halloween

	SUN	MON	TUE	WED	THU	FRI	SAT
NOVEMBER	1 World Vegan Day	2	3	4	5 Bonfire Night	6 National Stress Awareness Day	7
	8	9	10	11	12	13 World Kindness Day	14 World Diabetes Day
	15	16	17	18 Mickey Mouse's Birthday	19 International Men's Day	20	21
	22	23	24	25	26	27	28
	29	30					

	SUN	MON	TUE	WED	THU	FRI	SAT
DECEMBER			1	2	3	4	5 International Volunteer Day
	6	7	8	9	10 Human Rights Day	11	12
	13	14 Christmas Jumper Day	15	16	17	18	19
	20	21	22 Winter Solstice	23	24 Christmas Eve	25 Christmas	26 Boxing Day
	27	28	29	30	31 New Years Eve		